## Our Understanding of the Business Environment (Risks and Opportunities)

As the external environment, we have identified the major social issues that may have an impact on the Gunze Group's ability to generate value in the medium- to long-term. The risks and opportunities associated with these have also been identified.

To resolve social issues while appropriately addressing risks and taking advantage of opportunities, we recognize the priority themes raised in the Medium-term Management Plan as management materiality and will continue to enhance value creation.

	Social Changes	lssues	Risks	Opportunities	Countermeasures		Materiality
1	Changes in the market environment surround- ing the Gunze Group	Response to changes in customer preferences due to restrictions on social activities     Shrinking of domestic market	Decline in profitability due to the emergence of non-profit yielding business divisions     Obsolescence of technologies/services due to decreased competitiveness     Obsolescence of existing needs	Measures to address high social	Strengthen profitability by focusing on the business portfolio  For details: P.30~ → Financial Capital Strategy  Develop products and services that generate social value, including products that contribute to the reduction of CO2  For details: P.6~ → Message from the President		Creation of New Value
2	Country risk in nations where Gunze operates	• Reorganization of business strategies	<ul> <li>Difficulties in continuing business operations due to drastic changes in political and economic conditions, including friction between the U.S. and China, conflicts in Ukraine/Israel, delerioration of Chinese economy</li> <li>Deterioration in the profitability of overseas production due to fluctuations in foreign currency exchange rates</li> </ul>	issues created through diverse business development	Global business expansion     For details: P.46~ →Functional Solutions Business, For details: P.48~ →Medical Business Risk diversification through the development of businesses in regions the Group has not yet entered     Return to domestic production For details: P.50~ →Apparel Business		
3	Spread of COVID-19 infections, etc.	Business continuity under different envi- ronments from normal times	Damage to production, logistics, and commercial facilities due to large-scale earthquakes, typhoons, floods, and other natural disasters     Limitations on the business structure due to changes in society and lifestyles     Difficulty in procuring raw materials due to supply chain disruptions		Construction of labor-saving and unmanned lines at plastics and apparel plants     ▶For details: P.22— >Special Feature, ▶For details: P.46— >Functional Solutions Business     Measures to expand the ability to attract customers to the e-commerce site ▶ For details: P.50— >Apparel Business     BCP-driven supplier system development ▶ For details: P.46— > Functional Solutions Business		
4	More stringent legal and social rules	Difficulty of manufacturing under exist- ing standards	Litigation, including intellectual property litigation, causing brand value to be lost Revision of products and services due to changes in quality standards Suspension of business activities due to legal violations	Business expansion that contributes to	<ul> <li>Applications for patents, trademarks and design rights ▶ For details: P.38~ → IP and Legal Strategy</li> <li>Reinforcement of projects requiring certification ▶ For details: P.48~ → Medical Business</li> <li>Compliance with global standards ▶ For details: P.48~ → Medical Business</li> </ul>		Evolution of Corporate Constitution
5	Contraction of domestic labor markets	<ul> <li>Lack of diversity among human resources</li> </ul>	Difficulty in securing human resources due to a shrinking labor force A lack of creative thinking capabilities due to immobilization of the personnel composition and an upside down population laypramid Lack of diversity due to a low percentage of female employees	improving quality of life  Human capital	Improvement of productivity in all areas, including production, sales, logistics, and back-office operations through the use of Al, lof, sensing technologies, etc. ▶ For details: P.46 → Functional Solutions Business ➤ For details: P.50 → Apparel Business  Improvement of productivity through mindset, operating, and office reforms ▶ For details: P.32 → Human Resources Strategy  Building of a personnel system that leads to increased engagement, improvements in the working environment  ▶ For details: P.32 → Human Resources Strategy  Promotion of women's empowerment ▶ For details: P.32 → Human Resources Strategy  Promotion of human resources and independent career development ▶ For details: P.32 → Human Resources Strategy		
6	Increased awareness of human rights	<ul> <li>Insufficient revision of standards</li> </ul>	Potential for human rights violations exist due to insufficient verifica- tion of human rights and working environment standards	management that embodies a peo- ple-oriented approach	<ul> <li>Implementation of human rights due diligence ▶For details: P.32~ →Human Rights Initiatives throughout the Supply Chain</li> <li>Education of employees with regard to respect for human rights ▶For details: P.40~ →Human Rights initiatives throughout the Supply Chain</li> </ul>		
7	Progress in the shift to IT	<ul> <li>Increase in cyber-attacks that cannot be handled by existing security systems</li> <li>Irresponsible postings due to the ano- nymity of SNSs</li> </ul>	Leakage of important information due to cyber-attacks, computer viruses, and other malicious methods     Spread of erroneous information through SNSs		Reinforcement of cyber-attack countermeasure systems     Dissemination of information tailored to stakeholder demographics		
8	Growing severity of global environmental problems	Global warming	Higher raw material and energy costs     Risks relating to laws and regulations, such as the introduction of a carbon tax	Expansion of circu- lar economy-driven	Transition to renewable energy  For details: P.22—→Special Feature  Construction of a net zero carbon factory (Yanase Factory)  Procurement of raw materials and environmental load reduction materials  For details: P.42—→Environmental Strategy  Reduction of CO₂ emissions by 35% or more  For details: P.42→→Environmental Strategy		Environmentally Responsible Management
9	Growing international awareness of marine plastic pollution	Conversion to business that reduces use of petroleum-derived raw materials	Stronger regulations regarding disposable plastics     Lower sales due to the spread of products made from plastic alternatives	business models	Promotion of circular factory projects For details: P.42- → Environmental Strategy Improvement of recycled hybrid film raw material ratio For details: P.22- → Special Feature		Capital Cost-focused Management

Gunze Integrated Report 2024 Gunze Integrated Report 2024 19